

# Exhibit City

**NEWS**  
Since 1993

**40K**

**Unique Views**  
Including partner & affiliate networks

**1.6M**

**Monthly Average Impressions**

**150K**

**Monthly Average Reach**

**63%**

**Direct Search**

**25%**

**Organic Search**

**79%**

**Overall Engagement Search**

**12%**

**Other In-network Sources**

➤ Committed to being THE VOICE for the tradeshow and event industry, Exhibit City News captures the audience of a 1.7-billion-dollar industry and is the “Go To” resource for breaking news, trends and information.

For over 25 years ECN has supplied our convention center lobbies and delivered to your offices our glossy magazines. It is now our mission to support you through our digital powerhouse platforms with proven ROI. They include: The Exhibit City News Website, The Don and Mike Podcasts, The Tradeshow Job Board, ACE Awards, Social Media and our E-Blasts. Our team includes seasoned professionals that understand your company's needs.

## **SALES CONTACT:**

Christy DiGiambattista  
Business Development “Tradeshow Diva”

ChristyD@exhibitcitynews.com  
office (702)309-8023  
direct (702)525-9143

**MEDIA KIT**  
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