

Exhibit City

NEWS
Since 1993

► Committed to being THE VOICE for the tradeshow and event industry, Exhibit City News captures the audience of a 1.7-billion-dollar industry and is the “Go To” resource for breaking news, trends and information.

For over 25 years ECN has supplied our convention center lobbies and delivered to your offices our glossy magazines. It is now our mission to support you through our digital powerhouse platforms with proven ROI. They include: The Exhibit City News Website, The Don and Mike Podcasts, The Tradeshow Job Board, ACE Awards, Social Media and our E-Blasts. Our team includes seasoned professionals that understand your company’s needs.

SALES CONTACT:

Don Svehla
Publisher

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office (702) 272-0182
direct (702) 449-1259

MEDIA KIT
2023

Home Page



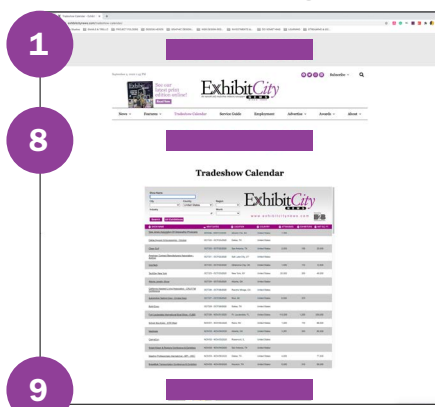
Ad placement	Ad Size ^{PX}	Price per month
1. Skybox Banner	728x90	\$1,725.00
2. Home Page Prime	728x90	\$1,500.00
3. Home Page ^A B ^C	728x90	\$1,200.00
4. Home Page Bottom	728x90	\$750.00
5. Sidebar ^A	240x400	\$750.00
6. Sidebar ^B	300x250	\$750.00
7. Post Page Ad ^A B ^C	728x90	\$750.00
8. TS Calander ^A	728x90	\$1,500.00
9. TS Calander ^B	728x90	\$1,200.00
10. Service Guide	540x396	\$150.00
11. Video Ads*	1920x1080	\$1500+
12. News Blasts	728x90	\$600.00

Ad File Specifications:

- Accepted image formats include PNG, JPE, or animated GIF. (Max file size 200kb)
- All files must be optimized with a Web-ready color palette.
- All files must pass our pre-flight program, we will return it to you with a report of errors. We can assist in advising and fixing issues.
- Please include hyperlink information with the insertion order.

Please contact us with any questions or requests.

Calendar Page



12 Newsblast Ads
\$600/Monthly (Choose 2)

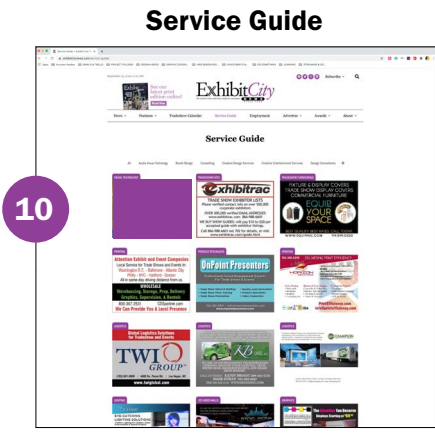
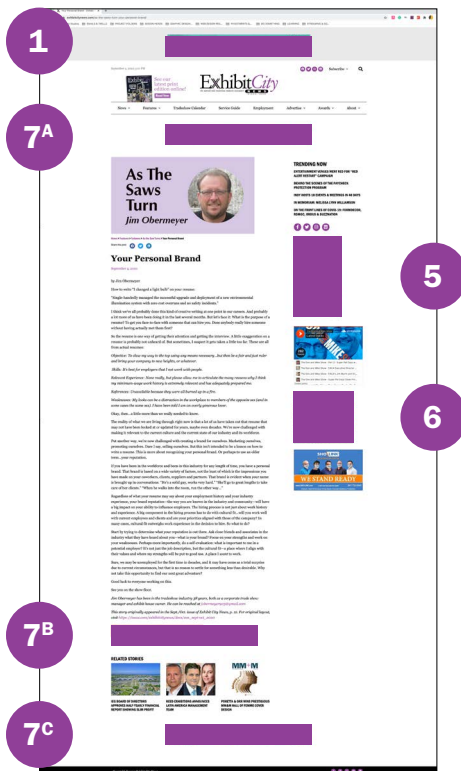
Headliner
Headliner Blast is on the first week of the month and includes the latest top stories.

Tradeshow Calendar
Tradeshow Calander Blast is the second week and gives updates on tradeshow in the USA by region.

Mid-Week
Mid-Month Blast is published on the third week (followed by International if there is a 5th week)

People on the Move
People on the Move is the last blast of the month and covers new hires or promotions.

Post Page Page



Video Production & Content Package

Starting at \$1,500.00, we offer full Video Ad Production which includes placement on The Don & Mike website, ECN and all social medias for 6 months. Call to set up an appointment!

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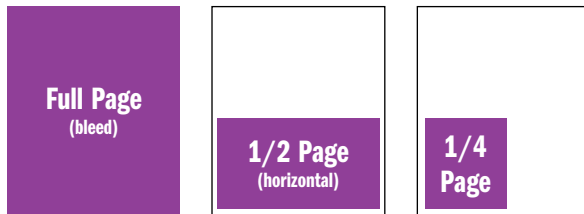
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AD RATES: PRINT

SIZE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
Glossy Covers	\$6,300	\$6,300	\$6,300	\$6,300
Full Page - 9" x 10.875" (Full Bleed) see specs below	\$4,800	\$4,625	\$4,500	\$4,350
1/2 Page (horizontal) 8"w x 4.75"h	\$3,600	\$3,450	\$3,100	\$2,800
1/4 Page 3.9125"w x 4.75"h	\$2,700	\$2,450	\$2,100	\$1,800



Advertorial/Corporate Profile Information:

1-Page Advertorial - \$4,500

2-Page Advertorial - \$8,400

4-page Advertorial - Inquire for price.

AD SPECS:

Exhibit City News is printed in full color on high quality, glossy paper.

All print ready submissions should be in four color (CMYK) and 300dpi.

Space Deadline: 1st of prior month

Material Due: 15th of prior month

File format: PDF/X-1A

- All type should be created in a vector format or 600dpi+ if rasterized.
- Images used should be 300dpi+
- All files must pass our preflight program, we will return it to you with a report of errors and can assist in fixing.

Full Page Trim Size: 9" x 10.875" (Bleed - 9.25"x 11.125")

2 Page Spread Trim Size: 18" x 10.875" (Bleed - 18.25"x 11.125")

Bleed Size: .125" all around

Live Area: .375" from trim all around (All ads with bleed require a Live Area)

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AD RATES: SERVICE GUIDE (WEB AND PRINT)

SIZE	1 ISSUE	3 ISSUES	6 ISSUES
Service Guide 3.75" w x 2.75" h	\$500	\$400	\$300
Ads in print issues will run concurrently online.			

CATEGORIES

Don't see your category on our list?
We will create it for you.

AV/Lighting
Event & Exhibit Management
Exhibit Design
Exhibit Production
Exhibit Rentals
Fabrication
Fabrics
Furniture
General Contractor
Graphics/Printing
Hardware/Supplies
Hotels
I&D/Labor
International Services
Logistics
Restaurants
Security
Software/Technology
Tradeshaw Listings

➤ Get feature focus placement once a year for your company with purchase of a one-year agreement. Placement is on a first come first serve basis. 50 Word limit + Contact information.
Copywriting services are available at an additional cost.



- Added value with your ad in print and on our website.
- Engage a captive audience with 38,000 readers every month!
- Increase revenue and gain marketshare!

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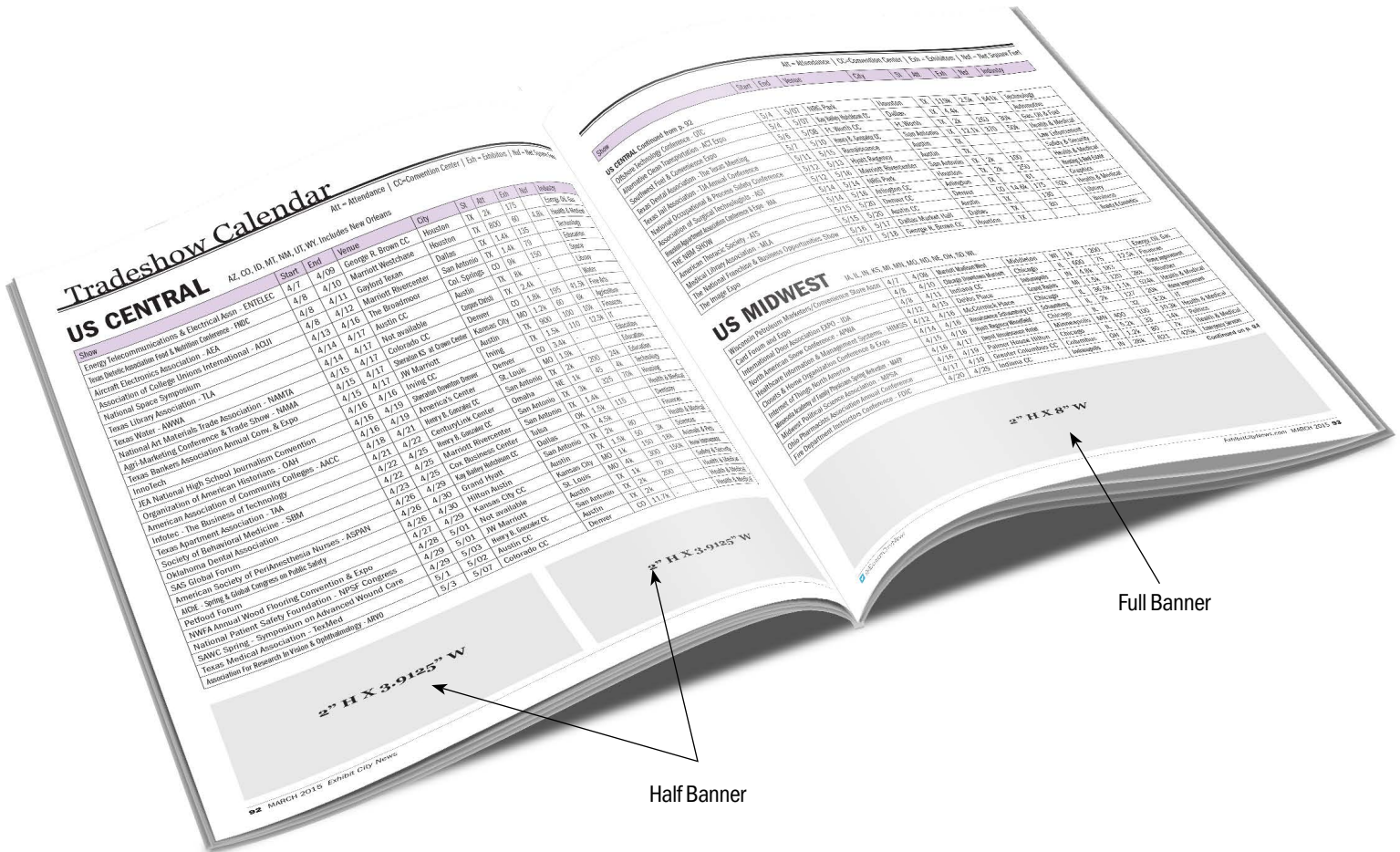
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AD RATES: TRADESHOW CALENDAR SPONSORSHIP



Tradeshows occur year-round, and so can your sponsorship with an annual space reservation.
Sponsor your region in the Tradeshow Calendar - our best-read section!

Full Banner: 2" x 8".....\$1,100.00
Half Banner: 2" x 3.9125"....\$675.00

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